



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Tidmore
516 N CHARLES ST STE 212
BALTIMORE, MD 21201-5066

Contract # 5274896

Schedule Dates 06/13/22-06/21/22
Advertiser Peter Franchot for Governor-D (146273)
Agency Tidmore (20472)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 6/13-6/20 (1740943)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE Week of 6/13
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/08/22
Last Modified 06/20/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$3,030.00
Net Total \$17,170.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Jun. 2022 | 33 | \$20,200.00 |
| Grand Total: | 33 | \$20,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-------------------------------|---------|
| 1.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 3 | :30 | 5A- News-7News ON YOUR SIDE at 5AM | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$150.00 | \$750.00 | Washington (WJLA) | | 6/8/22 |
| 2.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 2 | :30 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | 4 | X | X | X | X | X | | | 4 | \$525.00 | \$2,100.00 | Washington (WJLA) | | 6/8/22 |
| 3.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 3 | :30 | 10:58:25A- ABC-The View | 4 | X | X | X | X | X | | | 3 | \$500.00 | \$1,500.00 | Washington (WJLA) | | 6/8/22 |
| 3.0.1 | Closed Preempt | 06/13/22 | | | | | | | | | | | | | | | Washington (WJLA) | Network Special Report/Spot - | |
| 4.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 2 | :30 | 11:59:56A- News-7News ON YOUR SIDE at Noon | 3 | X | X | X | X | X | | | 3 | \$400.00 | \$1,200.00 | Washington (WJLA) | | 6/8/22 |
| 5.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | 4 | X | X | X | X | X | | | 4 | \$600.00 | \$2,400.00 | Washington (WJLA) | | 6/8/22 |
| 6.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 2 | :30 | 6:58:46P- Wheel Of Fortune | 2 | X | X | X | X | X | | | 2 | \$1,800.00 | \$3,600.00 | Washington (WJLA) | | 6/8/22 |
| 7.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 2 | :30 | 7:27:41P- Jeopardy | 2 | X | X | X | X | X | | | 2 | \$2,600.00 | \$5,200.00 | Washington (WJLA) | | 6/8/22 |
| 8.0 | Normal Line / SPOT | 06/13/22-06/17/22 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$300.00 | \$1,500.00 | Washington (WJLA) | | 6/8/22 |
| 9.0 | Normal Line / SPOT | 06/18/22-06/19/22 | 2 | :30 | 6P- 7P (EST) | | | | | | | 1 | 1 | 2 | \$525.00 | \$1,050.00 | Washington (WJLA) | | 6/8/22 |
| 10.0 | Normal Line / SPOT | 06/19/22-06/19/22 | 3 | :30 | 11P- 12A (EST) | | | | | | | | 2 | 2 | \$200.00 | \$400.00 | Washington (WJLA) | | 6/8/22 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 11.0 | M/G For 3.0.1 / SPOT | 06/21/22-06/21/22 | 3 | :30 | 10:58:25A- ABC-The View | | | 1 | | | | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | | 6/20/22 |

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